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Work Experience

09.2024- 09.2025

Douyin Group Live Stream Operator | Sujiang Ganwei Media Co., Ltd. | Hangzhou, Zhejiang Province, China

- ◆ Spearheaded the end-to-end development of one new talent streamer, growing the talent Douyin account from scratch to 20,000+ followers within 11 months.
- ◆ Built and managed 5 fully-subscribed thousand-member fan groups, fostering a high-engagement private fan community via various events to boost viewer loyalty and conversion.
- ◆ Independently operated a promotional sub-account, producing high-quality short videos that gained 1,000+ followers and multiple videos with 10,000+ views.

09/2020- 06.2022

Mathematics Teacher | Gilesgate Hill Top Specialist Arts College | Newcastle upon Tyne, UK

- ◆ Delivered full-English lessons in Mathematics to over 140 native British students with special educational needs (SEN) (e.g., ADHD, Autism, Dyslexia) from Key stage 2 (KS2) to stage 4 (KS4) (aged 7-16).
- ◆ Within 2 years, taught over 400 class hours to 4 classes via both online and on campus lessons. Experience in using Zoom, Microsoft Teams, Skype and other online teaching applications.
- ◆ Expert in designing differentiated instruction, creating inclusive and supportive learning environment for SEN students, and thrived in a fully English-speaking professional setting.

10/2017-06.2020

Cross-Culture Module Teacher | Gilesgate Hill Top Specialist Arts College | Newcastle upon Tyne, UK

- ◆ Delivered full-English lessons in Cross-Culture as a part-time teacher to over 60 native British students with SEN from KS2 to KS4 (aged 7-14).
- ◆ Independently develop 14 Cross-Culture curriculum modules. Taught over 300 class hours to 2 classes within 3 academic years, showcasing strong curriculum design abilities and fluent English instruction skills.

11/2017-06.2020

Bilingual Mathematics Teacher | Newcastle Chinese Catholic Church School | Newcastle upon Tyne, UK

- ◆ Within 3 years, provided bilingual (Chinese-English) mathematics lessons in weekend as part-time teacher to 30 British-Chinese students across 2 classes, utilizing both in-person and online methods. Developing strong skills in one-to-one and small-size class teaching.
- ◆ Conducted in-depth research via interviews and surveys with 15+ British-Chinese parents, analyzing cultural-educational integration challenges and compiling findings into an academic report, demonstrating strong parent communication and analytical skills.

Education Experience

11/2017-06.2022

Education | Bachelor Degree | Newcastle University

- ◆ Gain abundant knowledge about Educational Theories, Teaching Pedagogy, Educational Psychology, Cross-culture and Global education, Comparative education.
- ◆ Participated in various volunteer activities, organized charity events from Oxfam, Oxfam, and Unicef.

Volunteer Experience

06/2016-09/2016

English Teacher | Meitan Public High School | Meitan, Guizhou Province, China

- ◆ Independently taught English to 62 students (year 11) and organized cultural/sports events for the whole grade 300+ students, demonstrating excellent instructional and organizational skills.

Skills & Certificates

English skills: IELTS 7 | CET4 passed

Life Skills: C1 Driving Licence